

<u>News Release</u>

Tuesday 15 March 2016

ECO Stars workshop

Fife Council holds its second ECO Stars workshop to help Fife fleet operators become more efficient and improve local air quality.

Following the successful launch of Fife ECO Stars in October 2014, we hosted another workshop for local fleet operators (15 March) at City Chambers, Dunfermline.

Workshop attendees:

- heard presentations on a range of topics including air quality and driver training,
- took part in lively discussions relating to fuel efficiency, fleet management and cultural change in organisations, and
- shared their experiences of the scheme.

Currently Fife's scheme has over 70 members and membership continues to grow. Last December, we launched the Fife ECO Stars Taxi scheme which already has 18 members.

Roy Stewart, Senior Manager awarded ECO stars certificates to new members of the scheme during the event.

Roy Stewart said: "Signing up to ECO Stars provides tools and support to fleet operators to help reduce their costs and environmental impact.

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"We're delighted so many Fife firms have now joined the scheme, and it's great to see

local fleet operators committed to improving the efficiency of their fleet, developing their

eco-credentials and reducing their environmental impact."

For more information on air quality and the ECO Stars scheme please go to

www.fifedirect.org.uk/airquality

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Notes to Editor:

- Transport consultants Transport & Travel Research Ltd manage the ECO Stars schemes on behalf of the participating local authorities.
- Other Fife Council-led schemes in place to tackle air quality issues include the introduction of a cleaner and greener fleet of vehicles to reduce emissions and Fife establishing one of the most extensive electric vehicle charging networks in Scotland.
- The Council's Air Quality Strategy takes a partnership approach, with the Scottish Government, SEPA, NHS Fife, Transport Scotland, Sestran, the Road Haulage Association, Environmental Protection Scotland and Scottish National Heritage working together to tackle air quality issues.

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